

# WIRRAL COUNCIL

## WIRRAL SOUTH CONSTITUENCY COMMITTEE

25 JUNE 2014

<b>SUBJECT:</b>	<b>WIRRAL SOUTH HEALTH AND WELLBEING FUND</b>
<b>WARD/S AFFECTED:</b>	<ul style="list-style-type: none"><li>▪ <b><u>BEBINGTON</u></b></li><li>▪ <b><u>BROMBOROUGH</u></b></li><li>▪ <b><u>CLATTERBRIDGE</u></b></li><li>▪ <b><u>EASTHAM</u></b></li><li>▪ <b><u>HESWALL</u></b></li></ul>
<b>REPORT OF:</b>	<b>CONSTITUENCY MANAGER (WIRRAL SOUTH)</b>
<b>RESPONSIBLE PORTFOLIO HOLDER:</b>	<b>COUNCILLOR GEORGE DAVIES NEIGHBOURHOODS, HOUSING &amp; ENGAGEMENT</b>
<b>KEY DECISION?</b>	<b>NO</b>

### 1.0 EXECUTIVE SUMMARY

1.1 This report gives an update on the allocation of £50K via the Wirral South Health And Wellbeing Fund. The report details the selection process used and proposes the recommendation of successful applicants (Appendix 1).

### 2.0 WIRRAL SOUTH HEALTH & WELLBEING FUND

2.1 On December 10 2013 the Director of Public Health presented a report to Cabinet recommending a further £100K be "...administered through the Constituency Committees" aimed at supporting the voluntary sector in Wirral (minute 120 from said meeting refers). As such the Wirral South Constituency Committee is now responsible for administering the original £25K provided by Public Health and the further £25K 'Voluntary Sector Support Fund'.

2.2 The Wirral South Health and Wellbeing Fund is aimed at increasing the healthy life expectancy of local residents and reducing differences in healthy life expectancy between communities.

- 2.3 The fund opened for applications on April 1 and closed at noon Tuesday 6 May. 51 applications were received, bidding for a maximum £3K per project. The total amount available for the fund was £50K. All successful applicants will be given nine months to spend their allocation allowing for a full programme review to be presented to the final Constituency Committee of 2014/15.
- 2.4 On Wednesday 28 May 2014 all elected Members for Wirral South were invited to attend an assessment session for all 51 applications received. As previously mentioned a strict scoring criteria was utilised (appendix two) scoring applications against:
- Need (demonstrated need within the application rather than perceived/understood need)
  - Demonstrated impact upon public Health Outcomes (appendix 3)
  - Partnership Working
- 2.5 From the scores allocated 18 projects out of the 51 received are proposed to be funded within the £50K budget. This would leave a surplus of £1,881.03. This underspend can be allocated by the Constituency Committee inline with their proposed themes of work, provided they match the Public Health Outcomes (appendix 3). All spend will be reported to back to Public Health to satisfy their audit processes.
- 2.5 Appendix 1 outlines the project details for all successful projects. Any unsuccessful applicants that wish to find out more in relation to their application and its associated scores can do so by contacting the Constituency manager (Fergus Adams, contact details contained at the end of this report).

### **3.0 RELEVANT RISKS**

- 3.1 Failure to agree project spend expediently may result in a loss of funding allocation in future years.

### **4.0 OTHER OPTIONS CONSIDERED**

- 4.1 Careful consideration has been given to the best way to distribute this funding to help tackle the Constituency's priorities.

### **5.0 CONSULTATION**

- 5.1 Open sessions were held throughout the constituency during the application period. These sessions were provided to not only promote and explain the fund but to aid those applying.

### **6.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS**

6.1 This fund will offer a well needed injection of funds into the social sector within Wirral South.

## **7.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS**

7.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.

7.2 Funding may assist in greater use of and/or access to community assets.

## **8.0 LEGAL IMPLICATIONS**

8.1 The arrangements will help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

## **9.0 EQUALITIES IMPLICATIONS**

9.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

Yes an impact review can be found at the link below (Progressing Neighbourhood Working). A specific EIA related to the grants fund itself will be carried out should the relevant recommendation be approved.

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

## **10.0 CARBON REDUCTION IMPLICATIONS**

10.1 Allocation of funds promoting localised services will have an impact on the Wirral South's overall carbon footprint

## **11.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS**

11.1 This report may have positive community safety implications dependent upon the allocation of spend determined by the Constituency Committee.

## **12.0 RECOMMENDATION/S**

It is recommended that:

12.2 Members support the award of monies to those successful applicants detailed in appendix 1.

12.3 Members agree that the £1,881.03 underspend be allocated in line with Wirral South's agreed priorities during 2014/15 ensuring all spend satisfies the criteria outlined in appendix 3 (Public Health Outcome Framework Indicators).

### 13.0 REASON/S FOR RECOMMENDATION/S

13.1 To enable the work of the Constituency Committee to be focused upon the needs of the local area and to ensure projects commence as expediently as possible.

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### REFERENCE MATERIAL

*Improving Outcomes and Supporting Transparency: Part 1B: Public Health Outcomes Framework; Department of Health; Nov 2012; p4*

### SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Voluntary Sector Support Fund	10 December 2013

Appendix One: Wirral South Health & Wellbeing Fund Successful Projects  
Appendix Two: Wirral South Health and Wellbeing Fund Scoring Mechanism  
Appendix Three: Overview of Public Health Outcome Framework Indicators 2013-2016

### Appendix One: Wirral South Health & Wellbeing Fund Successful Projects

ID	Organisation name	Type of organisation	Project details	Amount Requested	Ward area
PH07	Wirral Community Meals	Community Group	<p>Charity Shop utilising prophet to provide local meals on wheels service. Deliver one warm cooked meal a day to vulnerable elderly of the Bromborough and Bebington. These meals will be use locally source produce, be locally prepared and cooked then delivered by volunteers. The project will tender to local restaurant/cafes to prepare and cook 25 meals for 5 days a week, then using volunteers to deliver the food to the vulnerable elderly within the wards of Bebington and Bromborough</p> <p>Close working with Adult Social Services is essential to identify those who are in need of the meals on wheels service. They will then be contacted informed about the service and clients who wish to receive MOW will be referred to Wirral Community Meals. The project will start in October 2014 and run for 20 weeks to March 2015</p>	£3,000.00	Bebington/Bromborough
PH36	South Wirral Children's Centres Parent Forum	Community Group	Health and Wellbeing open day for families in Wirral South. The grant will be used to promote the benefits of healthy lifestyles, exercise, wellbeing and nutrition through access to various health and wellbeing sessions.	£3,000.00	Eastham
PH11	KH2 Community Link Services CIC	Social Enterprise	This project is for people who would benefit from increasing their physical activity levels and to improve their mental health. The project combines gentle outdoor exercise (cycling and walking) with the practice of mindfulness	£1,160.00	Heswall

PH22	Memories of Yesterday	Social Enterprise	Memories of Yesterday's' project is "Tackling Dementia through Community" Our aim is to address the growing concern within our ageing society by providing affordable reminiscence resources and support tools to embrace an alternative person-centred and emotion-led approach to the care of people living with dementia.	£2,980.00	Bebington/Bromborough/Clatterbridge/Eastham/Heswall
PH34	Cycling Projects	Charity	Wirral Health on Wheels, The Oval Cycle Hub Our project will reach: Older people, family groups, health referral patients, those with a disability or differing need. We will specifically target: those leading sedentary lifestyles or the less physically active, people interested in but reluctant to take up cycling, health referral/green prescription schemes, members/visitors to Wirral Leisure Centres. Funding would provide bicycles which in turn would allow the Wirral HOW project to begin regular cycling rides from The Oval. We propose that we would run, on a weekly basis: 1 x Health on Wheels ride (beginners) 1 x Health on Wheels ride (intermediate) 1 x Community Ride. Taking place on an evening and/or weekend.	£3,000.00	Bebington
PH41	Heswall Hall Community Trust	Charity	Heswall Hall Community Garden The grant will enable the trust to develop what we term a "community garden at the Telegraph Road side of Heswall Hall.	£2,930.00	Heswall
PH48	Friends of Mayer Park Group	Community Group	To revitalise Mayer Park, reinvigorating various areas that have become neglected, to push towards green flag status by involving local communities and partners in the park's development.	£3,000.00	Bebington/Clatterbridge

PH19	Grief Recovery Method	Not for Profit Organisation	<p>This project aims to help local people recover from their grief, using the Grief Recovery Method. The Grief Recovery Method was developed by John W James and Russell Friedman over 30 years. They are the founders of the Grief Recovery Institute in the USA. The Grief Recovery Method was set up in 2010 in the UK.</p> <p><a href="http://www.griefrecoverymethod.co.uk">www.griefrecoverymethod.co.uk</a> In 2012, I trained as a Grief Recovery Specialist. The project will comprise of day and evening groups throughout the year, so as to accommodate those working, in different parts of Wirral South. Engaging with doctors' surgeries, local support groups, funeral directors, hospitals/hospices, church groups and local press etc to let local people know that this method is available to all..</p>	£1,900.00	Bebington/Bromborough/Heswall
PH15	123 (Hooton Park) Squadron ATC	Charity	<p>Active Adventure Project: The main aim of this project is to give individuals an opportunity to get active in the outdoors as well as improve the general well being of young people. The aim will be achieved in several ways. Firstly, by organising an Active Adventure Camp that will allow young people aged between 13-20 years to participate in a wide range of activities such as Climbing, Archery, Football, Netball, Basketball, Hiking, Teambuilding Tasks and many more. Secondly, by providing regular on-going activities throughout the year.</p>	£3,000.00	Eastham

PH17	Royal Voluntary Service	Charity	<p>The “Good Neighbour” project will be an integrated Good Neighbours and Community Transport scheme for over 65s. The key intervention offered will be personal befriending whereby volunteers will visit people in their own homes to provide companionship and support. Volunteers would also be involved in escorting service users on visits (e.g. to GP and Outpatient appointments) and to social activities in instances where support is needed in order for people to feel confident to attend. Volunteers can also assist with other activities such as small-scale shopping, short trips out, light housework etc.</p>	£3,000.00	Eastham
PH21	SUEvivor Stroke Support	Community Group	<p><b>Stroke Awareness and Support:</b> Our objective is to continue providing a free service to stroke survivors and carers from June 2014 through to March 2015, providing peer support in an informal environment to all, and also the facilities to obtain useful aides, information and strategies to make living with a stroke easier. If funding was successful this money would not only cover the costs for renting premises for four community days, but also will provide rehabilitation items for the survivor such as therapy resistance bands, sports mobility equipment based on hand to eye co-ordination and will allow us to arrange two six week programs of therapy which will target improving mobility, lifestyle changes and healthy living. We would also then have the ability to pay for external speakers who can provide vital specialist talks such as stroke fatigue, and therapists to visit who can demonstrate music therapy and chair exercising. This funding would allow for the long term improved quality of life for isolated stroke survivors on the Wirral.</p>	£2,939.37	Bromborough

PH32	Friends of Puddydale Park	Voluntary Organisation	Fitness for All – “Fit2Live”: Funding for this project will provide a free weekly outdoor exercise sessions on the Puddydale, to benefit local residents who wish to participate, helping to make the health benefits of regular exercise more accessible to all interested residents in our community. A professional fitness & motivational professional will run 2 open access exercise sessions per week: One session will target senior citizens – this will run on a weekday evening or weekend for 1 hour and one session will be an open one for all members of the local community – to run on a weekday evening or weekend for 1 hour	£2,600.00	Heswall
PH49	Coaching and Community Support Ltd	Social Enterprise Limited by guarantee 8104254	Caring for the Carer – supporting resilience and emotional wellbeing: The programme outlined will give carers an emotional management toolkit enabling them to handle challenges they face with optimism and confidence. The key aim of this project is to increase the quality of life of carers and as a result the people cared for by supporting improved mental health. We aim to increase carers’ ability to self-manage their own mental health; establish a network of carers, and support carers to become more involved and re-integrated into the life of their community	£2,529.60	Bebington Eastham Heswall
PH50	Bromborough Trailblazers	Voluntary Organisation	Run by volunteers from MFRS staff from Bromborough and across Wirral, the project will provide cycling activities and skills courses targeted at young people from the Wirral South area. This will enable them to develop a healthy lifestyle through improved cycle riding, maintenance and road safety skills. Also included will be guidance on health and nutrition.	£3,000.00	Bromborough

PH06	Higher Bebington Junior Football Club	Voluntary Organisation	We have recently raised monies for a defibrillator for our club but we cannot install equipment buildings as the roof is not sound and the equipment will get wet. We have had quote for the roof coming in at £3500. This will protect the defib and the football equipment stored there. This also means that we could improve the girls and boys' toilet facilities and changing rooms as at the moment they are usually flooded. This will impact the whole of the club at the moment we have 250 boys, girls and adults associated with the club and safety is our highest concern.	£3,000.00	Bebington
PH14	Mill Park Tenants and Residents Committee	Community Group	Our aim is to provide activities which will interest all age groups, and provide a welcoming environment in which people can build new friendships, for people who may otherwise be socially isolated, to help motivate and support people doing job searches, get advice and support, for the vulnerable and give a feeling of inclusion in the area they live. Including: The Job Club, Knit And 'K'Natter Club, Luncheon Club, Children's Craft Club's, Quiz Nights, Seasonal Events For The Adults, Seasonal Events For The Children. The proposed start date for the projects is July 1st 2014, and we envisage them to run till March of 2015. All the activities will take place at The Net@68 Clifton Avenue, Eastham.	£3,000.00	Eastham

PH20	The Friends of Higher Bebington Park	Community Group	<p>The project is to provide a footpath across Higher Bebington Park from Higher Bebington Road to join onto the existing tarmac footway near to the brick building which is the park keeper's office and bowls hut. The park suffers from poor drainage and is water logged for much of the year. Many parents and school children walk through the park on their way to Bebington High School, Wirral Grammar School and Town Lane Infants but the route is not direct and many try to take a short cut across the grass which is often impassable unless the weather is very dry. The route that the footpath will follow is already actively used by all sectors of the community (when weather conditions allow) and there is no doubt that this footpath will be well used by the local community throughout all of the year. The path would "close the loop" on a circular route with mostly no vehicular traffic for walkers, runners and joggers comprising the following component parts.</p>	£3,000.00	Bebington
PH29	Bebington Swimming Club (Coaching)	Voluntary Organisation	<p>To provide coaching for young people, with a view to them becoming lifeguards, coaches, timekeepers etc within Bebington Swimming Club. Provide mentoring/tutoring for young people aged 16-18, including NEETS. Training to become swim coaches will be provided in-house, during regular (ideally weekly) club swim sessions at the Oval, and some training (for certification) will be provided externally. The external courses are run frequently by the organisations such as the Peninsular Group of Swimming Clubs, and the Liverpool &amp; District Swimming Association. Lifeguard coaching will take place at the Oval, which is a training centre for the National Pool Lifeguard Qualification.</p>	£1,080.00	Bebington

## **Appendix Two: Wirral South Health and Wellbeing Fund Scoring Mechanism**

Applications for Public Health grants have been scored on the basis of:

- How well the group set out why the project is needed (i.e. evidence of need);
- The potential impact of the project on the health and wellbeing of participants and the wider community;
- What the group will do to work in partnership to deliver the project.

### **Scoring**

**Evidence of need  
(question 4):**

- 0 – no evidence of need;**
- 1- limited evidence of need;**
- 2 – some evidence of need;**
- 3 – significant evidence of need;**

**Impact on PH outcomes  
(question 6a/b):**

- 0 – no outcomes;**
- 1 – potential for limited outcomes;**
- 2 – potential for good outcomes;**
- 3 – potential for significant outcomes**

**Partnership working  
(question 10):**

- 0 – no partnership working;**
- 1 – limited partnership working;**
- 2 – some partnership working;**
- 3 – significant partnership working**

## Appendix Three: Overview of Public Health Outcome Framework Indicators 2013-2016

VISION			
To improve and protect the nation's health and wellbeing and improve the health of the poorest fastest.			
Outcome measures			
Outcome 1) Increased healthy life expectancy, i.e. taking account of the health quality as well as the length of life			
Outcome 2) Reduced differences in life expectancy and health life expectancy between communities (through greater improvements in more disadvantaged communities)			
1. Improving the wider determinants of health	2. Health Improvement	3. Health Protection	4. Healthcare public health and preventing premature mortality
<b>Objective</b>	<b>Objective</b>	<b>Objective</b>	<b>Objective</b>
Improvements against wider factors which affect health and wellbeing and health inequalities	People are helped to live healthy lifestyles, make healthy choices and reduce health inequalities	The population's health is protected from major incidents and other threats, whilst reducing health inequalities	Reduced numbers of people living with preventable ill health and people dying prematurely, whilst reducing the gap between communities
<b>Indicators</b>	<b>Indicators</b>	<b>Indicators</b>	<b>Indicators</b>
1.1 Children in poverty 1.2 School readiness (placeholder) 1.3 Pupil absence 1.4 First time entrants to the youth justice system 1.5 16-18 year olds not in education, employment or training 1.6 Adults with a learning disability/in contact with secondary mental health services who live in stable and appropriate accommodation † (ASCOF 1G and 1H) 1.7 People in prison who have a mental illness or a significant mental illness (Placeholder) 1.8 Employment for those with long-term health conditions including adults with a learning disability or who are in contact with secondary mental health services *(i-NHSOF 2.2) †† (ii-ASCOF 1E) ** (iii-NHSOF 2.5) ††† (iii-ASCOF 1F) 1.9 Sickness absence rate 1.10 Killed and seriously injured casualties on England's roads 1.11 Domestic abuse (Placeholder) 1.12 Violent crime (including sexual violence) 1.13 Re-offending levels 1.14 The percentage of the population affected by noise 1.15 Statutory homelessness 1.16 Utilisation of outdoor space for exercise/health reasons 1.17 Fuel poverty (Placeholder) 1.18 Social Isolation (Placeholder) † (ASCOF 1i) 1.19 Older people's perception of community safety (Placeholder) †† (ASCOF 4A)	2.1 Low birth weight of term babies 2.2 Breastfeeding 2.3 Smoking status at time of delivery 2.4 Under 18 conceptions 2.5 Child Development at 2-2½ years (Placeholder) 2.6 Excess weight in 4-5 and 10-11 year olds 2.7 Hospital admissions caused by unintentional and deliberate injuries in under 18s 2.8 Emotional wellbeing of looked after children 2.9 Smoking prevalence – 15 year olds (Placeholder) 2.10 Self-harm (Placeholder) 2.11 Diet 2.12 Excess weight in adults 2.13 Proportion of physically active and inactive adults 2.14 Smoking prevalence – adults (over 18s) 2.15 Successful completion of drug treatment 2.16 People entering prison with substance dependence issues who are previously not known to community treatment 2.17 Recorded diabetes 2.18 Alcohol-related admissions to hospital (placeholder) 2.19 Cancer diagnosed at Stage 1 and Stage 2 2.20 Cancer screening coverage 2.21 Access to non-cancer screening programmes 2.22 Take up of the NHS Health Check Programme – by those eligible 2.23 Self-reported wellbeing 2.24 Injuries due to falls in people aged 65 and over	3.1 Fraction of mortality attributable to particulate air pollution. 3.2 Chlamydia diagnoses (15-24 year olds) 3.3 Population vaccination coverage 3.4 People presenting with HIV at a late stage of infection 3.5 Treatment completion for Tuberculosis (TB) 3.6 Public sector organisations with a board approved sustainable development management plan 3.7 Comprehensive, agreed inter-agency plans for responding to public health incidents and emergencies (Placeholder)	4.1 Infant mortality * (NHSOF 1.6i) 4.2 Tooth decay in children aged 5 4.3 Mortality rate from causes considered preventable ** (NHSOF 1a) 4.4 Under 75 mortality rate from all cardiovascular diseases (including heart diseases and stroke) * (NHSOF 1.1) 4.5 Under 75 mortality rate from cancer * (NHSOF 1.4i) 4.6 Under 75 mortality rate from liver disease * (NHSOF 1.3) 4.7 Under 75 mortality rate from respiratory diseases * (NHSOF 1.2) 4.8 Mortality rate from infectious and parasitic diseases 4.9 Excess under 75 mortality rate in adults with serious mental illness * (NHSOF 1.5) 4.10 Suicide rate 4.11 Emergency readmissions within 30 days of discharge from hospital * (NHSOF 3b) 4.12 Preventable sight loss 4.13 Health-related quality of life for older people (Placeholder) 4.14 Hip fractures in people aged 65 and over 4.15 Excess winter deaths 4.16 Estimated diagnosis rate for people with dementia * (NHSOF 2.6i)

**Alignment across the Health and Care System**  
 \* Indicator shared with the NHS Outcomes Framework  
 \*\* Complementary to indicators in the NHS Outcomes Framework  
 † Indicator shared with Adult Social Care Outcomes Framework  
 †† Complementary to indicators in the Adult Social Care Outcomes Framework  
*Indicators in italics are placeholders, pending development or identification*